

# **Spot Safety Project Evaluation**

Project Log # 200404018

Spot Safety Project # 04-95-271

**Spot Safety Project Evaluation, of the Traffic Signal Installation and Commercial Channelization,  
At the Intersection of NC 111 and SR 1754-Zion Church Road near Seven Springs, Wayne County**

Documents Prepared By:

Safety Evaluation Section  
Traffic Safety Systems Management Unit  
Traffic Engineering and Safety Systems Branch  
North Carolina Department of Transportation

**Principal Investigator**

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Carrie L. Goodrich

Traffic Safety Project Engineer

07/15/2004  
Date

# ***Spot Safety Project Evaluation Documentation***

## **Subject Location**

Evaluation of Spot Safety Project Number 04-95-271 – The Intersection of NC 111 and SR 1754-Zion Church Road near Seven Springs, Wayne County

## **Introduction**

In an attempt to assess the safety of our roads, the Safety Evaluation Section of the Traffic Safety Systems Management Unit has evaluated the above project. The methodologies used in this evaluation offer various philosophies and ideas, in an effort to provide objective countermeasure crash reduction results. A naive before and after analysis and a linear regression before and after analysis of the treatment versus comparison data have been completed to measure the effectiveness of the spot safety improvement. This information is provided to you so the benefit or lack of benefit for this type of project can be recognized and utilized for future projects.

## **Project Information and Background from the Project File Folder**

The spot safety project improvement countermeasures chosen for the subject location were the installation of a flashing traffic signal and commercial channelization. Channelization was added to the radius in the northwest quadrant of the intersection containing a gas station. N.C. Crowe, Jr. originally requested the flashing traffic signal and commercial channelization. NC 111 is a two-lane facility with no left turn lanes at the intersection with SR 1754-Zion Church Road. SR 1754-Zion Church Road is also a two-lane facility with no left turn lanes. NC 111 and SR1754-Zion Church Road both have a speed limit of 55 mph. The engineer requesting the countermeasures felt the high percentage of tractor-trailers traveling through the location increased the accident potential. The initial crash analysis for this location was completed from October 1, 1989 through September 30, 1995 with a total of 7 reported crashes. There were 4 Angle crashes, 2 Left-Turn crashes, and 1 Random crash. The final completion date for the traffic signal installation at the subject intersection was on February 5, 1997.

## **Naive Before and After Analysis**

After reviewing the spot safety project file folder along with all the crashes at the subject location, the crash data omitted from this analysis to consider for an adequate construction period was from December 1, 1996 through April 30, 1997. The before period consisted of reported crashes from September 1, 1990 through November 30, 1996 (6 Years, 3 Months) and the after period consisted of reported crashes from May 1, 1997 through July 31, 2003 (6 Years, 3 Months). The ending date for this analysis was determined by the available crash data at the time the crash analysis was completed.

The analysis also consisted of two different sets of data, the treatment and the comparison data. The treatment data consisted of all crashes within 150 feet of the subject intersection. The comparison data consisted of all crashes within 150 feet of three other 4 Leg intersections located on NC 111 in Wayne County. These other intersections have all been combined for the comparison data analysis and are as follows: NC 111 at SR 1745-Pineview Cemetery Road, NC 111 at SR 1744-Park Road, and NC111 at SR 1546-Daw Pate Road. The following data table depicts the Naive Before and After Analysis for the above information. Please note that Frontal Impact Crashes were the target crashes for the applied countermeasure. These crash types considered are as follows: Left turn, same roadway; Left turn, different roadways; Right turn, same roadway; Right turn, different roadways; Head on; and Angle.

#### Treatment Information

	<b>Before</b>	<b>After</b>	<b>Percent Reduction (-)/ Percent Increase (+)</b>	<b>Statistically* Significant?</b>
Total Crashes	8	9	12.5	No
Total Severity Index	2.85	21.96	670.5	Yes
Frontal Impact Crashes	7	6	- 16.7	No
Frontal Severity Index	3.11	19.80	536.7	Yes
Volume	2800	3800	35.7	Yes

#### Comparison Information

	<b>Before</b>	<b>After</b>	<b>Percent Reduction (-)/ Percent Increase (+)</b>	<b>Statistically* Significant?</b>
Total Crashes	26	55	111.5	Yes
Total Severity Index	8.75	12.77	45.9	No
Frontal Impact Crashes	18	40	122.2	Yes
Frontal Severity Index	10.56	14.36	36.0	No
Volume	3600	5100	42.0	Yes

\* Statistical significance tested at the 80% confidence interval using the *T Test* methodology.

The naive before and after analysis at the treatment location resulted in a 12.5 percent increase in Total Crashes, a 16.7 percent decrease in Frontal Impact Crashes, and a 35.7 percent increase in Average Daily Traffic (ADT). The comparison locations resulted in a 111.5 percent increase in Total Crashes, a 122.2 percent increase in Frontal Impact Crashes, and a 42.0 percent increase in ADT. The before period ADT year was 1993 and the after period ADT year was 2000.

## Linear Regression Before and After Analysis (Treatment versus Comparison Data)

Crash data was completed and analyzed from January 1, 1990 through July 31, 2003 for both the treatment and comparison data areas. This yearly crash data was then reduced from yearly data to crashes per month. The data was then placed into a graphical format for treatment and comparison data areas separated into before and after time periods for both Total Crashes and Frontal Impact Crashes. The before period consisted of crash data from January 1, 1990 through January 31, 1996 (7 Years, 1 Month) and the after period consisted of crash data from February 1, 1997 through July 31, 2003 (6 Years, 6 Months).

The linear regression of both the treatment and comparison data area was plotted for the before period for both the Total Crash and Frontal Impact Crash categories. The Total Crash category demonstrated similar slope comparisons within the linear regression for both the treatment and comparison data. Since the slopes were similar, it is reasonable to assume the treatment and comparison data sets are adequate for predicting crashes within the after period based on the likeness of data sets in the before period. The linear regression of both the treatment and comparison data area was also plotted for the after period for the Total Crash category. The slopes of this linear regression analyses were also used to determine predicted crashes in the after period. The Frontal Impact Crash category did not demonstrate similar slope comparisons with the linear regression for both the treatment and comparison data. Because the treatment and comparison data for Frontal Impact Crashes did not show likeness of data sets in the before period, the comparison data was not adequate for predicting crashes in the after period.

The *treatment predicted* crashes were found by projecting the linear regression equation in the before period of the treatment data to the beginning month of the *treatment actual* after period. The *treatment actual* after period within this analysis is from May 1, 1997 through July 31, 2003 (6 Years, 3 Months). The first prediction data comparison was to compare the linear regression equation crash results of the *treatment predicted* after period data versus the *treatment actual* after period data. The difference between these two linear equations resulted in the number of crashes for the first prediction method. The second prediction data comparison was to compare the linear regression equation crash results of the *comparison predicted* after period data versus the *treatment actual* after period data. The difference between these two linear equations resulted in the number of crashes for the second prediction method.

			Percent Reduction (-)/ Percent Increase (+)	Statistically* Significant?
<u>Treatment Predicted versus Treatment Actual</u>				
Total Crashes	7	9	28.6	No
<u>Comparison Predicted versus Treatment Actual</u>				
Total Crashes	15	9	- 40.0	No

\* Statistical significance tested at the 80% confidence interval using the *T Test* methodology.

The linear regression before and after analysis of the treatment versus comparison data resulted in the following crash reduction factors for the two comparisons analyzed. The *Treatment Predicted versus Treatment Actual* resulted in a 28.6 percent increase in Total Crashes at the treatment location. This comparison methodology is another type of naive before and after analysis using the assumption that the crashes in the before period would continue on the same linear regression as the crashes at the treatment location in the before period, if nothing had been done. The *Comparison Predicted versus Treatment Actual* resulted in a 40.0 percent decrease in Total Crashes at the treatment location. This comparison methodology analyzes the *Treatment Actual* crashes compared to the *Comparison Predicted* crashes using the linear regression from the comparison area after period projected onto the treatment area. The method reflects crash trends in the comparison area to the treatment area.

## **Results and Discussion**

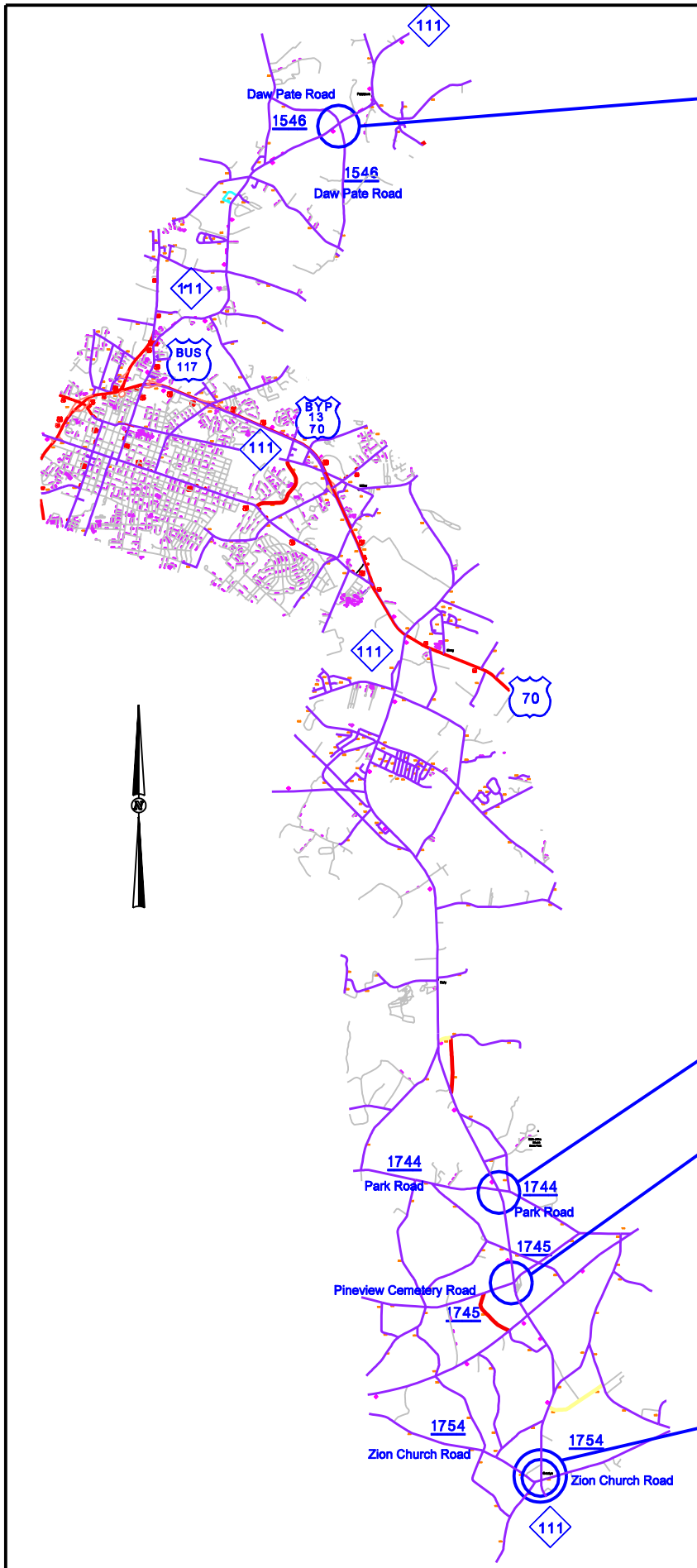
The naive before and after analysis involving the comparison of treatment actual before data versus treatment actual after data resulted in a 12.5 percent increase in Total Crashes and a 16.7 percent decrease in Frontal Impact Crashes. The treatment area linear regression analysis involving the comparison of treatment predicted after data versus treatment actual after data resulted in a 28.6 percent increase in Total Crashes. The comparison area linear regression analysis involving the comparison of comparison predicted after data versus treatment actual after data resulted in a 40.0 percent decrease in Total Crashes. The Severity Index for Total Crashes and Frontal Impact Crashes at the treatment intersection increased by 670.5 percent and 536.7 percent, respectively.

The summary results above demonstrate that even though the treatment location appears to have an increase in Total Crashes from the before to the after period the crash increase may not be accurate when comparing the treatment location to the comparison intersections. When comparing the treatment actual after data to the comparison predicted after data there is actually a crash reduction. The comparison analysis demonstrates the surrounding comparison sections had a greater increase in total crashes than the treatment location. Although there was not a significant change in the number of crashes at the treatment location, the crash severity increased dramatically. One fatality and one Class A Injury has occurred at the subject intersection since the flasher installation. These crashes attribute to the extremely large increase in the severity index for Total Crashes and Frontal Impact Crashes.

Please see the attached *Treatment Site Location Photos*. Photos are provided for each leg of the treatment intersection. Also, a photo is attached which shows the deep ditch located in the northwest quadrant of the intersection. The deep ditch is a potential hazard to any run-off-road vehicles. The commercial channelization in the northwest quadrant, added as part of the spot safety project, is also depicted in this photo.

The countermeasure crash reduction for Total Crashes at the subject intersection can be in the range of a 40.0 percent decrease to a 28.6 percent increase in crashes. The countermeasure crash reduction for Frontal Impact Crashes at the subject intersection is 16.7 percent, using only naive before and after analysis. As the Safety Evaluation Section completes additional spot safety reviews for this type of countermeasure, we will be able to provide objective and definite information regarding actual crash reduction factors.

# ***Location Map, Near Seven Springs, Wayne County*** ***Evaluation of Spot Safety Project Number 04-95-271***



***Comparison Site: NC 111 at SR1546-  
Daw Pate Road***

***Comparison Site: NC 111 at SR1744-  
Park Road***

***Comparison Site: NC 111 at SR1745-  
Pineview Cemetery Road***

***Treatment Site: NC 111 at SR 1754-  
Zion Church Road***

***Treatment Site Location Photos (Taken on April 6, 2004)***



**Looking South at the Intersection of NC 111 and SR 1754-Zion Church Road**



**Looking North at the Intersection of NC 111 and SR 1754-Zion Church Road**



***Treatment Site Location Photos (Taken on April 6, 2004)***



**Looking South at the Intersection of NC 111 and SR 1754-Zion Church Road**

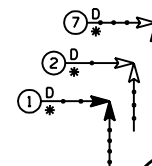
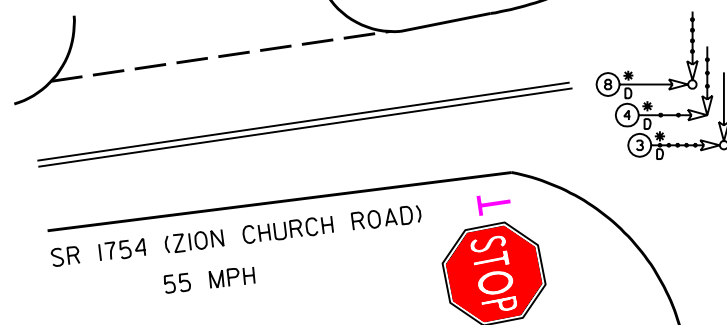
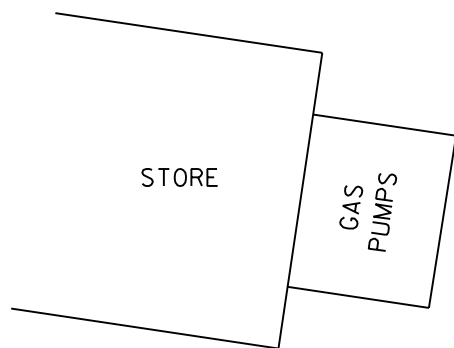


**Looking North at the Intersection of NC 111 and SR 1754-Zion Church Road**

***Treatment Site Location Photos (Taken on April 6, 2004)***



**Notice the deep ditch in the northeast quadrant and the commercial channelization in the northwest quadrant of the intersection.**



LEGEND			
	MOVING VEHICLE		ANGLE
	PEDESTRIAN		TURNING
	PAKED VEHICLE		BACKING
	PAKED VEHICLE		SIDESWIPE
	DEER		OUT OF CONTROL
	FIXED OBJECT		HURRY
	HEAD ON		FATALITY
	REAR END		SPEED UNKNOWN
	RAN OFF ROAD		
			9 MPH OR LESS
			10 MPH TO 19
			20 MPH TO 29
			30 MPH TO 39
			40 MPH TO 49
			50 MPH TO 59
			60 MPH TO 69
			70 AND UP
			P PEDESTRIAN
			T TRAIN
			DRIVER AT FAULT
			D DRY
			W WET
			I CT OR SHORT
			O ONLY

TOBACCO WAREHOUSE OPERATIONS



SR 1754 (ZION CHURCH ROAD)  
55 MPH

CROP FIELD

FIELD AND TOBACCO  
CURING OPERATIONS

TREATMENT SITE-TOTAL CRASHES-BEFORE PERIOD  
(SEPTEMBER 1, 1990 THROUGH NOVEMBER 30, 1996 - 6 YEARS 3 MONTHS)

TRAFFIC SAFETY SYSTEMS MANAGEMENT UNIT	
	<b>COLLISION DIAGRAM</b>
DIVISION 4	AREA 1
STUDY PERIOD: 9/1/1990-11/30/1996	DISTANCE: 1+LINE + 10FT
ANALYSIS PREPARED BY: C. GOODRICH	ANALYSIS CHECKED BY: C. GOODRICH
DIAGRAM PREPARED BY: C. GOODRICH	DIAGRAM REVIEWED BY: C. GOODRICH
NC HAT SR 1754-ZION CHURCH ROAD BEFORE PERIOD	SCALE: NOT TO SCALE DATE: APRIL 5, 2004 LOG NUMBER: 20040408
<b>N.C. DEPARTMENT of TRANSPORTATION</b> <b>DIVISION of HIGHWAYS</b> <b>TRAFFIC ENGINEERING AND SAFETY</b> <b>SYSTEMS BRANCH</b>	

